

To Command New Canadian Pacific Giant



Captain R. G. Latti, more familiarly known to trans-Pacific passengers as "Jock" Latti, has been appointed to command the new Canadian Pacific liner Empress of Britain. The promotion comes to Captain Latti after 24 years of service with the Canadian Pacific Steamships, which he joined in 1906. In the past five years, he has held several positions of importance, including chief officer and eventually commanding officer of the Empress of Britain. He is a native of Montreal and has a long and distinguished career in the shipping industry. He is now 44 years of age and has a wife and three children. He is a member of the Royal Canadian Mounted Police and the Royal Canadian Navy. He is a very capable and experienced officer and is well-known to the passengers of the Empress of Britain. He is a very popular officer and is well-liked by the crew and passengers alike. He is a very capable and experienced officer and is well-known to the passengers of the Empress of Britain. He is a very popular officer and is well-liked by the crew and passengers alike.

During his many years as commander of Canadian Pacific liners on the St. Lawrence seaway, Captain Latti has conveyed many famous people across the Atlantic, numbering among his more distinguished friends H. R. H. the Prince of Wales, who launched his new command, Prince George, the Duke of Gloucester, Lord and Lady Willingdon, Rt. Hon. Stanley Baldwin, Gen. H. C. M. Smyth, Rt. Hon. Winston Churchill, Baron Byng of Vimy, former Governor-General of Canada and commander of the Canadian Corps in France, Prime Minister Ferguson, of Ontario, and David of Penn. physician-in-ordinary to H. M. the King, and many others distinguished in the fields of science, politics and art. The Empress of Britain, which will make her maiden voyage to Quebec next June, is here shown in an artistic representation of what she will look like when she enters service next June. Captain Latti is inset.

SPORT NOTES

TUFFY GRIFITHS GOOD SCRAP

Chicago: "The decision was an injustice to Tuffy, Jack O'Keefe, manager of Tuffy Griffiths, said in a statement to the United Press. Griffiths followed the rules giving credit for aggressiveness and penalizing foul tactics. I don't see how they could give the bout to Stribling," he added.

"Tuffy put up the best bout of his career, and I thought he was entitled to the decision. He is the best heavyweight in the country and ready to meet Schmeling, Sharkey, Carnera or any of the others. We would like another chance at Stribling to prove last night's decision was wrong; but we are not having anyone."

"By Stribling's father and manager of Young Stribling said he believed the decision awarding the match to his son was fair. "I didn't fight his usual fight until the final rounds, but I don't think there was any question about the winner," he said. "Griffiths obviously was in there just to stay in the rounds. He did it and deserves credit for a good fight, but certainly could not be credited with a victory."

GOOSE NOT A DUMB DUCK

George Barnshaw, pitcher of the Philadelphia A's hero of the 1928 World Series, related the other day what he considers the most amusing golf match ever staged when Mike and Goose Gordini, both of the Washington Senators at the time, were engaged in a lively battle on a golf links at Hot Springs, during preliminary work outs before the start of the regular training season.

"Sam is one of the greatest left-handed golfers in the country now," said Barnshaw, "but at that time he wasn't so good. Goose on the other hand, was a topnotch player. "Sam, being of an inventive turn, devised a scheme to equalize matters."

"Boy," he said to his negro caddy, "die a tall fellow in long trousers. "Do you happen to have a hole in your pants pocket?"

"Yes," said the dinky "Sam handed him a dozen golf balls."

"Put those in your pockets," he said, "and whenever I shoot into the ground today you see that I get a good lie."

"Yes," said the dinky "At the end of the morning round Sam and the Goose were all over."

WHEN GOOSE STUMPED BILL KLEN

Johnny Goose, when he was coaching for the Brooklyn Dodgers, was unable to convince them Wilbert Robinson one afternoon that he was sitting and was not a shag to don the mask and wings and go behind the plate. John apparently was very sincere in his plea and the incident may not have been funny to him at the time, but it led up to a smart crack which is worth relating. Brooklyn was playing Pittsburgh and it was a hectic game, no break in it, that Captain Pie Traynor of the Pirates, usually a man of good nature, protected vigorously to Eugene Hill, known as a called third strike.

Said Klen, seeking to mollify the Pirate captain, "I'll leave it to Goose if that wasn't over the plate."

But Johnny savagely whipped the ball back to Jim Elliott and retorted, "Alla your own rotten decisions. You got troubles of my own."

Klen's eyes dilated to twice their normal size and he was in a flash almost strangled. His face flushed and it was some moments before Wilgus could regain control of his voice.

"Goose," roared the umpire who never missed one in his life, "I'll put you out of the ball game."

But Johnny merely turned an angry smile and said, "I wish you would. I've got a sore foot and I don't want to play, but I can't make Klen believe me."

Goose was surprised. One thing he couldn't understand was why his coach always had such good lies when he frequently played into his own hands. He told his caddy about this.

"Shucks," said the boy, "don't you know what's going on? Mista' Gordini 's Mista' Rice's caddy is carrying extra balls. When Mista' Rice shoots into a bad place his boy just picks out a good spot and let one of them balls slip through a hole in his pocket down to the side of his pants leg."

Goose kept his mouth shut during his lunch, but when they were ready for the afternoon round he said to Rice:

"Sam, is that same boy going to caddy for you this afternoon?"

"Sure," replied Rice. "No," he said, "retorted Goose, "not unless he wears knickerbockers!"

YOUNG MEN WANT IN THE STANDARD

SUPERIOR C-O-A-L
SUPERIOR IS THE NAME
SUPERIOR IS THE QUALITY
BURNS BETTER COSTS LESS
\$7.00 at Shed \$7.50 Delivered
— STRICTLY CASH —
CHAS. KEELING PHONE 72

Greetings to You
—Shuffle off those shackles of dull care...
—File away the troubles of business...
—Spread yourself a little;
AND
WHILE YOU'RE IN THE HOLIDAY MOOD—ACCEPT OUR MOST SINCERE WISHES FOR A FULL MEASURE OF HAPPINESS AND GOOD OLDE-TYME CHEER AT THIS JOYOUS CHRISTMAS SEASON
NEAREST WAREHOUSE
CALGARY
PHONES LIMITED
M1830—M4537
Agents for
THE BREWING INDUSTRY OF ALBERTA
This advertisement is not inserted by the Liquor Control Board nor by the Government of the Province of Alberta.

HEARD ON THE STREET

"Whaffo you sharpshoot at razor?"

"Wussan, they a pain o' go min's shoes unshod y' bed. If they ain't no aigah in them shoes—Ah'm gonna shave."

A colored "woman consulted the village lawyer.

"What's the trouble?" asked the lawyer.

"That nigger done gone and got religion, and we ain't seen chick—on de table for two months."

A baby car had run out of gasoil in the morning and the nearest garage was several miles away. The harassed motorist stopped at a little roadside car and asked the chauffeur if he could spare him a little gas. The chauffeur descended from his car and eyed the "baby" for a moment. "Um," he said at length with a contemptuous sniff. "It's not gas you want it's a new flit."

Small boy (to visitor): "Have you got a wife?"

Visitor: "No, money, I haven't."

Small boy: "Then who tells you what to do?"

"Say, doctor," said the Drabw

scrubwoman, "yer getting a pretty good thing out of tennin' that rich blain' boy, ain't yer?"

"Well," said the doctor, amused, "I get a pretty good fee, yes, chy."

"Well, Doc, I opes yer won't forget that yer Willie larve the brick that it is."

"Politeness," Miss, you were doing the sixty miles an hour."

She: "Oh, isn't that splendid! I only learned to drive yesterday and Grace Giron told me I was pretty 'specially."

Employer (to applicant for a position who had handed in testing material from two ministers): "We don't work on Sundays. Have you a reference from someone who sees you on week days?"

Wife: "Henry, do you realize that you have forgotten that this is my birthday?"

Husband: "Yes, dear. I did forget it and it's quite natural that I should. There really isn't anything about you to remind me that you are a day older than you were in year ago."

Sergeant: "Well, my lad, I see you've got a bull at last."

Fabby (the regiment's worst shot): "Hoorsy."

Sergeant: "Yes, and it's lying dead in the field on the right of the target."

A young colored couple were sitting at the foot of the Statue of Liberty. Henry was holding his wife's hand.

"Henry," said Mandy, "does you all know why dey has such small lights on the Statue of Liberty?"

Am duuno," replied the Ethiopian swain, "unless it's because de less light de mo' liberty."

Herb: "I called on Mabel last night, and I wasn't any more than inside the door before her mother asked me my intentions."

Mike: "That must have been embarrassing."

Herb: "Yes, but that's not the worst of it. Mabel called from upstairs and said: 'That isn't the one mother.'"

Mickey Foreman: "Where can you wash here?"

Camp Foreman: "In the spring."

Mickey: "I asked you where— not when."

For Men For Christmas

Neckwear, boxed 65c; 95c and \$1.45
 Mufflers, fine cut silks, Knitted Silks and Rayons in all new patterns, also plain at \$1.35; \$1.50; \$1.95 and \$3.00
 Armbands and Garters in snappy boxes. Priced at 50c; 75c and \$1.00
 New Jaeger Hosiery, Wards Hosiery, Shappy Stuff at 45c to \$1.25
 Three only men's Dressing Gowns at reduced prices.
 Spats, Slippers, Shirts, Sweaters, beautiful Xmas goods at SALE PRICES
 See our G W G Shirts and Overalls neatly boxed for Christmas.
 Gloves and Mitts, a good assortment.

Thos. E. Wright Men's Better Wear

READ THE STANDARDS WANT ADS

LONG DISTANCE TELEPHONES RUNNING WATER IN EVERY ROOM PRIVATE BATHS WHEN IN CALGARY STAY AT THE **YALE HOTEL** OPPPOSITE C. P. R. DEPOT CALGARY ALBERTA The House of Comfort, Courtesy, Cleanliness. C. B. Barrell, Mgr. Chas. Traugweiser, Prop.

THE **King Edward HOTEL** THE PLACE WHERE WE WANT YOU TO FEEL AT HOME We endeavor to please and kin to give Service and Courtesy Treatment FRANK MILLER, Proprietor

Xmas Gifts Select your Christmas presents NOW! See our window for Electrical Goods SILVERWARE CARVING SETS ALADDIN LAMPS COLEMAN LAMPS HOCKEY STICKS, SKATES, PUCKS ANKLE SUPPORTS SLEIGHTS AND WAGONS **STRATHMORE HARDWARE** "The Store of Quality and Service" M. A. RELLINGER, PHONE 54

A Good place to buy your NEW Ford We emphasize service equally with sales. It has always been our belief that a sale does not complete the transaction between us and the buyer, but establishes a new obligation on us to see that his car gives him service. For that reason we have installed a system of free inspection service at 500 miles, 1000 miles, and 1500 miles by specially trained mechanics. Everything is free except the cost of new oil. **Hughes Motors** Strathmore, Alberta

THE STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY
MEMBER WESTERN ASSOCIATION WEEKLIES
OFFICE PHONE 17 A. A. MOORE, EDITOR. TEL. PHONE 3
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OUTSIDE CANADA \$25.00 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

CANADA NEEDS
MARKET FOR
WHEAT SURPLUS

In these articles on the Western emergency, the Winnipeg Free Press has sought to present the realities of the situation without drapery or disguise. It has been shown that the reduction in the income from wheat calls for the intervention of the community to prevent immediate disaster; that nothing can be done about these ruinous prices beyond submitting to them, that there is no solution for the problem in reduction of surplus acreage. After every possible alternative employment of the soil is attained, there will remain an annual wheat crop in excess of two hundred million bushels that will have to be sold to our sole market if disaster is not to overtake Canada—not Western Canada alone, but the whole Dominion.

These being the realities, what can be done? Naturally, an effort must be made to reduce surplus which will take our exportable surplus at prices that will at least repay the cost of production.

There is no possibility of Canada getting anywhere a market in which she will have an advantage in respect to price. Many Canadians do not realize this. They have the idea that preference with Great Britain, or a quota arrangement, will give Canadian wheat market at a price above world level.

The Dominion Premier who asked for preference agreed with the British advocates of preference like Lord Esherbrook, that there

must be no increase in the price of overseas wheat to the British miller. The London Observer says accurately as we believe—that Mr. Bennett, in urging his preference proposal, was willing that the British Government should reserve power to abolish the preference on wheat by Order in Council if it should be established that it was not to raise beyond world levels.

There was the same understanding with respect to the proposal of a quota. Mr. Guthrie in an interview in the Toronto Star, November 21, said: "I cannot for the life of me see what benefit it (the quota) would be in Canada. An acre does it to assure that Canada will sell to Great Britain a definite amount of wheat at the market price. A writer in the London Times says: 'Well, we can sell her all she wants now as long as we are willing to take the market price.'"

Under either of these systems Canada will get a larger share of the British market for at least a time. A writer in the London Times thinks the increase would only last, at best for a few years, after the house on British grown wheat would lead to increased home production, but mean while the Dominion might sell an additional four million quarters (\$250,000,000 bushels) in the British market. If Canada got half of this enlarged British market would take less than 50 per cent of the Canadian wheat surplus which has to be sold if we are to escape disaster.

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THE TIMES
OF HIGH RIVER
CELEBRATES BIRTHDAY

The High River Times celebrated its 25th anniversary last week by issuing a 28 page edition packed with general interest, particularly relating to pioneer days. The Times was founded in 1905 by Charles Clark and is still published by him and his friends who are legion not only in his own town and district, but throughout newspaperdom in all Canada, each of whom will join in wishing that he may be spared to direct its health and strength the destinies of the paper for at least another 25 years, after which he may devote his time and energy to writing his own and short story telling.



Don't ever stop to think
DONALD WAITE
Source: Globe

S. G. Goldwater, publisher of the "Boomer" (Hawke) News Register, in an interview, says: "How's business?" I remarked casually to the barber as I got in to his chair. "Pretty slow this summer," he replied. When I admitted that the publishing business had experienced a summer slump also, he now said that what caused it. The radio he wanted to know if that disseminator of news was not making all kinds of broadcasts into the news paper business. I hastened to inform him that it was not.

It is true that advertising in all other forms of business experienced a slow up in the summer of 1929, but it has already begun to pick up marvellously.

Radio advertising and dissemination of news has failed to make an appreciable dent in the news paper business. As I remarked to the barber, radio only whets the appetite for newspapers. If you hear it over the radio, you want to read it. The barber admitted it.

Newspaper advertising has come to be recognized as an absolute necessity in modern business. Its salesmanship transcends all other forms. That is why so much inventive talent is now employed to write advertising. Modern advertisements are irresistible to the average of appeal. The commercial world has come to know it and no longer asks questions.

To succeed it is necessary to employ the printed advertisement. Newspapers need have no fear that there can be any substitute. The cheapest and most powerful salesman is an honest and attractive newspaper advertisement. The business world has found it out.

SUGAR BEETS

Beet tops are worth \$10 to \$20 per acre to those farmers who have live stock to feed them in the winter. That is the belief of many farmers in the older beet growing sections of the Western States and we are sure the same value will prove true here in southern Alberta.

So far, of course, we have very little real experience, because in the early days of beet growing we did not realize the feed value of the tops. But one Canadian grower last year realized \$500 from the sale of the tops from a 50 acre field. That \$500 would pay a lot of taxes and water rates.

Charles Lapack, of Roberts, Idaho, stated that he hauled his beet tops last year from the field and piled them in small piles in his feed lot. He fed them to sheep took the place of 50 tons of hay, and proved to be worth \$20 an acre. He fed them to his ewes along with wheat straw during the winter months.

John S. Evans of Teton City, Idaho, calculates that his beet tops are worth \$10 per acre, and they

Pattimore
Bakery
NOTICE
SAT. SPECIALS

Assorted Cookies, 2 doz. 4c
Also Cinnamon Rolls, Coffee Cake, Doughnuts, Layer Cakes.

Something different
for Saturday night
A NEW POTATOE
LOAF
TRY IT!

OPEN EVERY DAY
and EVENINGS

Phone 97

READ THE ADS

Phone 97

HELIUM IN ALBERTA

Dr. Geo. Professor McLennan has returned to the attack in determining the possibilities of producing helium from the gas and oil fields of Alberta. He says this was possible and non-sustainable gas is now being burned daily in Calgary stoves and furnaces. It is used in Air ships, in the R. 241 for instance, would have prevented the disaster, ago which ended the life of that great ship's crew. Some years ago the Toronto scientist conducted experiments which showed that helium could be extracted from Alberta gas at the cost of five or six pounds per foot, but at that time there was not enough gas left in the field to "float one eggplant." Times have changed since then. The waste gas of Alberta today represents a sizeable disposal of value.

Government investigators at the time of the McLennan experiments pointed out that the suggested production cost was many times that of Texas helium, and the whole proposition died. But since the surplus gas now constitutes a problem in itself it would be wise to re-con sider the proposition. It would be begun by Professor McLennan's laboratory on reports several years ago and based on commercial value. Helium is no good. Canada should ascertain definitely if it has commercial helium supplies within its borders.

are never far from the place them behind the digger and hands them out of the field close to his feed lot.

If it Smith, another beet grower of Archer, Idaho, says: "I have in the past let my beet tops lay out in the field and dry by the wind and sun and when the beets were harvested I would take the milch cows and other stock in the field and they would gorge themselves and really do themselves a great deal of harm. I am sure we farmers have taken a tremendous loss in the past with this extravagant way of feeding. I was talking with a sheep man this morning and he told me he had bought all the beet fields he wanted in the past from \$250 to \$400 per acre. It will cost from \$125 to \$150 per acre to pile the tops and then they are worth from \$15.00 to \$25.00 per acre. Fellow farmers, I firmly believe the time has come when we should care for the feed in a better and less valuable product of the beet crop.

So far in Southern Alberta we have pretty much allowed the beet tops to go to waste. But if they are worth \$10 an acre as stock feed, that means that they are worth as much on the farm as a 20 bushel crop of wheat is worth in the farm today. And that's too much money to allow to go to waste. This is a good year in which to make a start saving the beet tops. If you haven't livestock enough to feed them, then it shouldn't be hard to find a stockman who will buy them at a reasonable figure. Letbridge Herald

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Planes Welcome Heroes of the Air



First Canadian to cross the Atlantic in a heavier-than-air machine, Capt. J. E. Bennett, and his American navigator, Lieut. Harry P. Connor, had a rousing reception by the thousands of Montrealers recently aboard Canadian Pacific liner Duchess of Bedford. Their historic flight commenced September 13 from St. Hubert airport near Montreal and ended the next day at Harbor Grace, N.F. Thereafter contrary weather delayed the adventure but eventually they took off from Harbor Grace, Newfoundland, October 9 and 24 hours later reached Trenton, one of the Sicily lies. They were in London

October 12 and the envelope in the above illustration shows dates of receipt and delivery corresponding to above times. Five airplanes met the Duchess of Bedford down the river and of these, three representing the Montreal Light Aeroplane Club, are shown welcoming the flyers and the ship. Capt. Bennett was met by his wife when the ship docked at Quebec and came up the river with him. Photograph shows him and Mrs. Bennett and Lieut. Connor. Civic reception was accorded the aviators and thousands latered to their short addresses over the radio.

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Last Call
BEFORE the DAY
of DAY'S

Strathmore Bread, 2 for 15c
Raisins, new stock, 9 lbs for \$1.00
Cleaned Currants, per lb 15c
Cut Mixed Peel per lb 20c
Jap Oranges, per box \$1.05
Nice Fresh Dates, per lb 10c
Pork and Beans, 10 tins \$1.00
Broken Shelled Walnuts new stock, lb 35c
Macaroni, 5 lb boxes 35c
OUR STORE WILL CLOSE TWO
DAYS, THURSDAY AND FRIDAY
DECEMBER 25th and 26th

WE TAKE THIS OPPORTUNITY OF
WISHING ONE AND ALL A MERRY
CHRISTMAS

STRATHMORE TRADING CO.
Dry Goods 87 Groceries 18 Res. 88

A REGUSTED FAN'S
REVENGE

Roland Roland, on the ground, about a Negro card in golf, born N. C. and waxed enthusiastically over the ball game. The score was tied up in the ninth inning, 10 to 9, and that prepared for the climax.

Then came the break in the fair raising contest. One of the fielders threw wild and over first base, and the apologetic rolled into the stands. But Roland didn't see what happened on the field. Roland was to say something from a severe blow back of the ear, and that certainly vexed

him. Finding that he had been hit by the ball, Roland sought revenge. He whipped out his pocket knife and began whittling the horseshoe. However before Roland knew anything more he was writhing in pain and exhibiting 14 stitches. Some one explained that he had been attacked by shaggy head men and players, with bats, bats, pop bottles, razors, knives and other implements of dusky warfare. Roland's punishment wasn't complete either. He was hauled into a city court of this dark town and didn't see what happened on the field. Roland was to say something from a severe blow back of the ear, and that certainly vexed

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LAST YEAR

You and I spent from \$5.00 to \$25.00 on Christmas Greeting Cards, most of which found their way into the waste basket in thirty days.

That amount invested in Photographs and given to a select circle of friends will strengthen friendship and create goodwill.

And we dare say that even our modest styles will be kept and cherished as the years roll by.

Make that appointment for Christmas Photographs before our rush season commences.

E. B. CURLETTE

Phone M2345 111, 8th Ave West
(Over Club Cafe) CALGARY

PRESENT PROHIBITION
CAMPAIGN BRINGS
BACK MEMORIES

The memory of the public is brief, but it surely has not forgotten the prohibition years in Alberta.

In asking you NOT to sign the prohibition petition, we give as our reason the fact that none of us want to contribute to the bringing back of that era of law breaking and hard liquor drinking, of moral degradation and youth degeneration.

OUR YOUTHS ARE
PROTECTED UNDER THE
PRESENT LIQUOR ACT

No one under 21 can be served on licensed premises or buy from the Government liquor stores—the bootlegger will sell them, though!

DO NOT SIGN THE PETITION

Leave the Act alone. We don't want the bootlegger back again.

Moderation League of Alberta,
Inc.

THE
STANDARD

PHONE
17

Moderation League of Alberta,
Inc.

Moderation League of Alberta,
Inc.

Moderation League of Alberta,
Inc.

SEND IT TO US

For Good Printing

SEND IT TO US

SEND IT TO US

SEND IT TO US

SEND IT TO US

RISDON'S MACHINE SHOP

STRATHMORE
GENERAL MACHINE WORK
GOOD EQUIPMENT

EXPERIENCE
RELIABILITY

AGENTS FOR COOKSHUTT, ALLIS
CHALMERS, TWIN CITY AND
MINNEAPOLIS LINES

13 PHONES 27

HUB

BILLIARD ROOM & BOWLING ALLEYS
Strathmore.Tobacco and All
Smokers' Necessaries.
"The Home of Real
Sport."

R. HAMBLY, Prop.

Read Want Ads

PETE DEKORT

Carpenter
STRATHMOREWHEN YOU
WEAR A
TIERNEY SUIT
You are really
dressed up.
You get Fit, Quality and
Price.W. G. TIERNEY
The Tailor
Tyranny Street, StrathmoreHIRTLE'S
THEATRESATURDAY
DECEMBER 20th
POINTED HEELSMyrtle Harwood Moore
Donald Robertson Chedoke
George Jamieson Carleton
Vernon Wilson Carleton
Robert Winter Moore
Florence Melhorn Harwood
John Weaver Crowfoot
Woodrow Downey Gleason
Helen Whitman Moore
Helen Hyde StuartMILKMAKERS & JUAL
Fertilizers, Builders, etc.
Office: 1111 Main Street
Strathmore, King Edward Hotel.
Saturday afternoon 2 o'clock

Kraft's Furs

FUR COATS
We do repair fur, remodeling
KRAFT THE FURRIER LTD.
(Est. 1901)
322 8th Avenue West, Alberta

J.B. McGuire, L.L.B.

—BARRISTER—
106 Canadian Bank of Commerce
Building, Calgary
Bank, here Every Thursday.
TELEPHONE M8487FRATERNAL
CANADIAN LEGION
STRATHMORE BRANCH NO. 18H. McGregor
W. S. PATERNAL
MEMORIAL HALL
P. W. Wright
Map
H. Fawcett
H. Fawcett
CLUB
CLUB
CLUBCHASE & CO.
Funeral Home
3rd St., Strathmore
Phone 78.

CLASSIFIED

\$100 REWARD FOR RECOVERY
of two stolen horses. One white
gelding (OO on both jaws) and
about 1000 pounds. May have
no brand, both all white. A
Layzell, Calgary. Oct-22/30WANTED TO BUY—HOG FEED
Rye, Barley, Oats or low grade
wheat. H. Van Der Loop, Strath
more, Phone 1234. Nov-28/30WANT TO SWAP OR SELL ONE
pure bred Yorkshire Boar, two
and half years old.
W. E. Keen, Chasdale, Phone 1712
Strathmore. Nov-19/30FOR SALE CHEAP, THREE
Grey Hounds. Apply C. A. Bitter
man, Rockyford, Alta. D-17/30VIOLIN LESSONS
Will take pupils for violin instru
ment every Saturday. Phone 26 for
appointment. B. PLESSNER
Doe-17/30MR BERT HUFFMAN FOUND A
lost statuette, near Black Fox
School and left it at the home of
Mr Frank Sugden where owner
may have same. Dec-17/30FOR SALE, ONE GOOD COOK
stove, one Dining room extension
table, also gramophone records
Phone 2421 or P. O. Box 12 Strath
more. Dec-17/30TOWN OF STRATHMORE
—NOTICE—
Taxpayers are reminded that
taxes unpaid during the month of
December 1930 will be subject to a
penalty of 5 per cent on Jan 1st
next. Dec-17/30M. WEARS,
Secretary-Treasurer
210-17/24: DecThe M D of Bow Valley, No. 219
—G—
NOTICE OF SALE
Notice is hereby given under
Section 85 of The Domestic Animal
Act (Manitowishippi) that here
Mar 2 years old, no visible brand
was impounded in the pound kept
by W. H. Hirtle, Chasdale, between
on N 12 24 26-4 on the 2nd day
of December, 1930 and that the
said animal was sold on the 15th
day of December 1930 to P. H. Har
tman, of Nightingale, and that
the said animal may be redeemed
by the owner or on his behalf
within a period of thirty days from
the publication of this notice in
the Alberta Gazette, upon payment
of all fees and costs due to the
Municipality and the purchaser or
said animal.For information apply to the un
derclerk.
D. N. GARDINER, Sec. Treas.
Strathmore, Alberta.ROSEBUD
—G—
Mr and Mrs John Martin motored
to Calgary Wednesday and while
there visited Bow Valley Chapter
No. 5 O E S and Acadia Chapter
No. 58 O E S.Mrs E. A. Clark entertained the
Ladies Bridge Club last Tuesday
evening, four tables being played.
Winners of the prizes were Mrs. J.
Cox first; Mrs. A. E. Vigar sec.
.....
Among the Calgary visitors last
week were, Miss A. Ash; Mrs. R. J.
Wilson and family; Mrs. J. Shagor
and family; Mr. H. N. Jones; Mrs. G.
Leathart and daughter Lulu; Mr.
and Mrs. J. T. Ingles; Mr. J. Blurring
and Mrs. W. N. Hyman; Mr. and
Mrs. Wm. Stancross; Mr. and Mrs.
T. R. Gutherford and son Teddy and
Mr. L. B. Cuy.There will be special service in
the Rosebud United Church Sun
day December 28th by the Rev. Mr.
Gilbert of Rockyford, and as it is
his first sermon, would like to
have everyone make an effort to
be there.The date of the Rosebud school
Christmas Concert has been set
for December 22nd and will be held
in the United Church.Mr and Mrs L. Abernethy and
family motored to Drumheller Mon
day.Mr V. McLeod was a Rosebud
visitor last week and has been
transferred to the Peace River
Country where he will assume his
new duties as manager of a branch
of the Canadian Bank of Commerce.Mrs H. J. Wilson and Mrs. M. J.
Miles entertained at a dinner Sun
day on the occasion of their father's
birthday. Mr B. Wishart and
the following were the guests: Mr
and Mrs B. Wishart; Mrs M. Miles;
Mr H. N. Jones; Mr. H. J. Vignier;
Wm. Kay and Mr. H. H. Wilson.Mr and Mrs H. W. Brunner motored
to Bowden last Wednesday and
while there were guests of Mr. and
Mrs. A. T. Getty.Don't forget the Lecture and
congregational meeting at 3 p.m.
Tuesday, December 30th by the
Rev. Mr. Leitch of Drumheller. Mr.
Leitch will lecture and his subject
will be "People we have met and
do not want to meet again." The
lecture is very humorous and in
structive. The Ladies Aid will
serve refreshments. Everybody
welcome.Mr and Mrs H. Holmes en
joyed at a dinner Sunday. Mr and
Mrs W. V. Kemp and Mr. and Mrs.
Carl Skysied and family.Mr and Mrs H. G. Hyman have
returned to Calgary after spend
ing a few days on their farm near
Rosebud.Mr M. Wares of Calgary was
a guest at the Stancross home Sun
day.Mr H. Austin is spending a few
days with his family and will re
turn shortly to assume his duties
in the Pustier Sail Factory at
Pustier, Sask.Last Monday evening the Red
land Hall was the scene of a gay
time. When Mr B. Wishart en
tertained about seventy five of his
friends at a dinner. Rockyford Al
berta furnished the music for the
occasion. At midnight lunch was
served. Dancing continued un
til the sun's wee hours of the morn
ing and by all joining hands and
singing "Here's a Jolly Good Fellow"
All report a good time.The date of the Redland school
Concert has now been set for Dec
ember 19th. Everybody welcome.Friends of Mrs C. M. Gross will
be sorry to know that she has
been confined to her home through
illness.

Rockford

—G—

The Annual Xmas Tree given in
connection with the United Church
Sunday School will be held in the
church on Tuesday evening Dec.
22nd. The usual good program to
be given.The last regular meeting for the
year 1930 of the Ladies Aid will
be held on Thursday afternoon at the
home of Mrs. Gibson with a good
number in attendance. The report
of receipts for the recent Bazaar
were submitted and all outstanding
bills paid so that the year's balance
can be started up before the an
nual meeting which will be held
in the church parlors on
Thursday January 30, 1931 when
the new slate of officers for the
year will be voted upon. A commit
tee for appointing these officers
was named. At the social hour
lunch was served by the hostess.We are glad to know that Mr. R.
E. Stone, while he is on a
business trip in Alberta.With suitable weather it will be
only a short time till the skating
and curling rinks are in readiness
for the first games. Xmas Day may
see the opening of both.Friday will be a big day in Rock
ford when the Orpheum players
are staging their Yuletide per
formance in the hall with a cance
offer. This is being sponsored by
the Rockford Boys' Glee. Assoc
and bids fair to be one of the best
entertainments of the year. Come
and enjoy yourselves with the
crowd.A dance will be held on Xmas
Eve in the Memorial Hall Strath
more, with Eddie McLean and his
Albertan Orchestra supplying the
music.Kissing has been banned in this
city by the Soviet government, and
even postal packages contain
variance against the habit. "It's a
heck of a country, what flesh
kisses not for mine, not for mine.""How! Abel Saxe getting on
with that school teacher he's call
ing on now?""Well, every time he goes to see
her she keeps him an hour longer
for being naughty."The VAN TIGHEM
AGENCIES
INSURANCE OF
ALL KINDS
Radio Licenses
Issued
School Books
AuditedHaving purchased the TORNBALL
Stock of Shoes, Trunks, Harness, Gloves,
Mitts and Men's Working Clothing, we areNOW OPEN
for BUSINESSSHOE AND HARNES REPAIRS
A SPECIALTY
Mail Orders for Repairs promptly
attended to.FINE NEW STOCK OF SHIRTS, TIES,
ETC. FOR THE XMAS TRADE
Come in and See Us

W. J. CROWE

From
this Christmas to next--
make every breakfast a successfulHere's a gift that means a year—or more—
of delicious breakfasts for you and for your
family. Any breakfast is bound to be a suc
cess when you serve toast as appetizingly
crisp, as golden brown and as tender as the
toast that's made with a modern automatic
Electric Toaster.But an electric toaster is only one of dozens
of electric gifts that you can select which
will make this Christmas memorable—
which will carry their usefulness through
years of helpful service.Call the Calgary Power representative to
day—he can tell of the Calgary Power pay
ment plan and can help you choose your
electrical gifts from the many available.

CALGARY POWER COMPANY LIMITED

Local Representative—W. BLACKWELL

Start Early



Talk it over with one of our representatives.

SUN LIFE ASSURANCE
COMPANY OF CANADA
HEAD OFFICE MONTREALA Negro teamster and a small
boy were driving along, when the
driver, to while the time away
cracked his whip at objects along
the roadside.
"Let's see you hit that lot," said
the boy. One crack sent it whirling
into the air.
"Tickle that scarecrow's ear,"
the boy asked again. The whip
snapped accurately, without dis
turbance the startled stuffy.
"Oh," the boy said, excitedly,
"There's a horse's nest. Hit that."
"No, sir!" the Negro replied.
"A least am a least and a scarecrow
am a scarecrow, but that thing and
an scarecrow!"A small boy asked his father how
wars began.
"Well," said his father, "suppose
that England quarrelled with
France?"
"But," interrupted the mother,
England mustn't quarrel with
France!"
"I know," he answered, "but I
am taking a hypothetical instance!"
"You are mistaking the child,"
said the mother.
"No I am not," he answered.
"Yes, you are!"
"No, I am not!"
"Yes!"
"No!"
"All right, Dad," said the small
boy. "I think I know how wars
begin!"The man who prefers a
pocket watch . . . and
cravates upon absolute
accuracy . . . will find a
shining variety at
Birks.A handsome one is
pinned . . . typical of
the general value ob
tainable here . . . with
cheap gold-filled case
in the favored diamond.With Service movement . \$25
With Case movement \$45
With Diamond movement . \$45Birks & Sons Limited
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of the New 7 Tube Screen Grid Radio

NO BATTERY TO CHANGE

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Leave your Shoe Repairs at Mr Martin Gar
rett's Shop. FOR PROMPT SERVICE
The Hillhurst Shoe Hospital, 1122B Kn
nington Avenue, CALGARY, Phone L1049
First Class Work; Best Materials andReasonable Prices
C. NERRINGS, Proprietor

DR. D. C. HAWORTH

DENTIST
WILL BE IN STRATHMORE EACH SATURDAY, IN
CROWN LUMBER BUILDING, PHONE 28AT HUSSAR First Monday, Tuesday, and
Wednesday in each month

CALGARY OFFICE—1011 HERALD BLDG, Phone M212

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How about having your Furnace over
hauled or cleaned before it gets real cold.

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